

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701 BUYING TIME - 6205 ATTN: ERICA CORSO

650 MASSACHUSETSS AVENUE NW SUITE 210

**DATE**: 09-05-2012 **PAGE**: 1

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WASHINGTON DC 20001

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	Contract No Contract Dt Revision Dt Rev# Advertiser Brand MIKE MCINTYRE FOR CONGRESS Brand MIKE MCINTYRE FOR								RESS NO	C-7 2012	Product Code POLITICALS		Station/Market WTVD - DURHAM			
	Agency Est# 330 349 2275			CMS # Sales Office 242575 PHILADELPH	Account Executive IA A. CLIFFORD	Start Date End Date Billing 09-04-2012 09-10-2012 M (Broadcast M						•	Contract Titl 242575			
	Line	Start Date	End Date	Time Period					Duration	МТ	WTFSS	SPW	Price	Tot Spots	Total \$	
				Agency CPE: C:330 P:349	E: 2275											
R	1	09-10-2012	09-10-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA	(MONDAY-FRIDA	Y) (83	3	30	2		2	500	2	1,000.00	
R	2	09-04-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA	(MONDAY-FRIDA	Y) (83	3	30		2	2	425	2	850.00	
R	3	09-10-2012	09-10-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM	// ( MONDAY -FRI	DAY)	3	30	1		1	425	1	425.00	
R	4	09-04-2012	09-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDA	Y-FRIDAY) (842)		3	30		1	1	125	1	125.00	
R	5	09-10-2012	09-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDA	Y-FRIDAY) (842)		3	30	1		1	125	1	125.00	
R	6	09-04-2012	09-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONI	DAY-FRIDAY) (92	7)	3	30		1	1	135	1	135.00	
R	7	09-10-2012	09-10-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONI	DAY-FRIDAY) (92	27)	3	30	1		1	135	1	135.00	
R		09-04-2012		12:00PM - 12:30PM	EYEWITNESS NEWS AT NO	·		3	30		1	1	230	1	230.00	
R		09-10-2012		12:00PM - 12:30PM	EYEWITNESS NEWS AT NO	·	DAY)	3		1		1	230	1	230.00	
R		09-04-2012		10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRI	,, ,		3	30		2	2	150	2	300.00	
R		09-10-2012		10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRI			3		1		1	150		150.00	
R		09-04-2012		03:00PM - 04:00PM	GENERAL HOSPITAL / KATI	, ,,		3	30		1	1	150		150.00	
R		09-10-2012		03:00PM - 04:00PM	GENERAL HOSPITAL / KATI	E (EFF 9/10) (817	,	3		1	_		150		150.00	
R			09-09-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30		1	1	150		150.00	
R	15	09-10-2012	09-10-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30	1		1	150	1	150.00	



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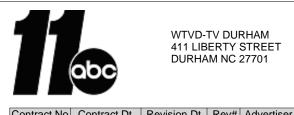
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Contract No Contract Dt 397398 08-30-2012 09-04-2012 1 MCINTYRE FOR CONGRESS MIKE MCINTYRE FOR CONGRESS NC-7 2012 POLITICALS Station/Market WTVD - DURHAM

	Agency Est	#	CMS # Sales Office Account Executive Start Date End I						Billing				P	Package Contract Title					
_ine	Start Date	End Date	Time Period		cription								S	SPW	Price	Tot Spots	Total \$		
			Agency CPE:	C:330 P:349 E:	2275														
16	09-04-2012	09-09-2012	04:00PM - 05	:00PM EYE	WITNESS NEWS 4:00PM	(MONDAY- FRI	DAY) (	3	30			1		1	180	1	180.00		
17	09-10-2012	09-10-2012	04:00PM - 05	:00PM EYE	WITNESS NEWS 4:00PM	(MONDAY- FRI	DAY) (	3	30	1				1	180	1	180.00		
18	09-04-2012	09-09-2012	05:30PM - 06	:00PM EYE	WITNESS NEWS 5:30PM	(MONDAY-FRI	0AY) (8	3	30			1		1	500	1	500.00		
19	09-04-2012	09-09-2012	05:00PM - 05	:30PM EYE	WITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	3	30			1		1	500	1	500.00		
20	09-10-2012	09-10-2012	05:00PM - 05	:30PM EYE	WITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	3	30	1				1	500	1	500.00		
21	09-04-2012	09-09-2012	06:00PM - 06	:30PM EYE	WITNESS NEWS AT 6P (M	MONDAY-FRID	AY) (81	3	30			1		1	500	1	500.00		
22	09-10-2012	09-10-2012	06:00PM - 06	:30PM EYE	WITNESS NEWS AT 6P (M	MONDAY-FRID	AY) (81	3	30	1				1	500	1	500.00		
23	09-04-2012	09-09-2012	07:00PM - 07	:30PM JEO	PARDY ( MONDAY-FRIDA	AY) (898)		3	30			1		1	600	1	600.00		
24	09-10-2012	09-10-2012	07:30PM - 08	:00PM WH	EEL OF FORTUNE (MOND	AY-FRIDAY) (9	01)	3	30	1				1	500	1	500.00		
25	09-04-2012	09-09-2012	11:00PM - 11:	:35PM EYE	WITNESS NEWS AT 11PM	// (MONDAY-SU	INDAY	3	30				1	1	600	1	600.00		
26	09-10-2012	09-10-2012	12:02AM - 01	:06AM JIMI	MY KIMMEL LIVE (MOND	AY-FRIDAY) (8	53)	3	30	1				1	50	1	50.00		
27	09-04-2012	09-09-2012	06:00AM - 07	:00AM EYE	WITNESS NEWS SUNDA	Y 6-7A (6243)		3	30				1	1	100	1	100.00		
28	09-04-2012	09-09-2012	07:00AM - 08	:00AM EYE	WITNESS NEWS SUN 7-8	A (820)		3	30				1	1	150	1	150.00		
29	09-04-2012	09-09-2012	09:00AM - 10	:00AM EYE	WITNESS NEWS SAT 9-1	OAM (10765)		3	30			1		1	150	1	150.00		
30	09-04-2012	09-09-2012	07:00AM - 08	:00AM EYE	WITNESS NEWS SATURE	DAY AT 7AM (2	408)	3	30			1		1	150	1	150.00		
	16 17 18 19 20 21 22 23 24 25 26 27 28 29	330 349 2 Line Start Date  16 09-04-2012  17 09-10-2012  18 09-04-2012  19 09-04-2012  20 09-10-2012  21 09-04-2012  22 09-10-2012  24 09-10-2012  25 09-04-2012  26 09-10-2012  27 09-04-2012  28 09-04-2012  29 09-04-2012	16       09-04-2012       09-09-2012         17       09-10-2012       09-10-2012         18       09-04-2012       09-09-2012         19       09-04-2012       09-09-2012         20       09-10-2012       09-10-2012         21       09-04-2012       09-09-2012         22       09-10-2012       09-09-2012         23       09-04-2012       09-09-2012         24       09-10-2012       09-09-2012         25       09-04-2012       09-09-2012         26       09-10-2012       09-10-2012         27       09-04-2012       09-09-2012         28       09-04-2012       09-09-2012         29       09-04-2012       09-09-2012	330 349 2275 242575  Line Start Date End Date Time Period Agency CPE: 16 09-04-2012 09-09-2012 04:00PM - 05 17 09-10-2012 09-10-2012 05:30PM - 06 19 09-04-2012 09-09-2012 05:00PM - 05 20 09-10-2012 09-09-2012 05:00PM - 05 21 09-04-2012 09-09-2012 06:00PM - 06 22 09-10-2012 09-10-2012 06:00PM - 06 23 09-04-2012 09-09-2012 07:00PM - 07 24 09-10-2012 09-09-2012 07:30PM - 08 25 09-04-2012 09-09-2012 11:00PM - 11 26 09-10-2012 09-09-2012 12:02AM - 01 27 09-04-2012 09-09-2012 06:00AM - 07 28 09-04-2012 09-09-2012 07:00AM - 08 29 09-04-2012 09-09-2012 09:00AM - 10	Start Date   End Date   Time Period   Des	330 349 2275   242575   PHILADELPHIA   A. CLIFFORD	Sand 349 2275   242575   PHILADELPHIA   A. CLIFFORD   09-04-2012	Start Date   End Date   Time Period   Description   Description   Description   Agency CPE: C : 330 P : 349 E : 2275   Description   Descrip	Start Date   Time Period   Description   Description   Description   Description   RC	Start Date   End Date   Time Period   Description   Description   Description   RC   Duration	330 349 2275   242575   PHILADELPHIA   A. CLIFFORD   09-04-2012   09-10-2012   M (Broadcast M Date   End Date   End Date   Time Period   Description   Recommendation   Recomm	330 349 2275	330 349 2275	330 349 2275   242675   PHILADELPHIA   A CLIFFORD   09-04-2012   09-10-2012   M (Broadcast Month, Cycle 1)	Start Date   Start Date   End Date   Time Period   Description   Description   RC   Duration   M T W T F S S   SPW	330 349   2275   242575   PHILADELPHIA   A CLIFFORD   09-04-2012   09-10-2012   04 (Broadcast Month, Cycle 1)   N   242575	Start Date   End Date   Time Period   Description   RC   Duration   M   T   W   T   S   S   S   S   M   Price   Tot Spots   Agency CPE: C: 330 P: 349 E: 2275   N: 09-04-2012   09-09-2012   04:00PM - 05:00PM   EYEWITNESS NEWS 4:00PM (MONDAY-FRIDAY) (		



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			Contract Dt   Revision Dt   Rev#   Advertiser   Brand   Brand   O8-30-2012   09-04-2012   1   MCINTYRE FOR CONGRESS   MIKE MCINTYRE FOR						CONG	DESS NO	`-7 2012		Station/Market WTVD - DURHAM					
	39	1330 00-30-2012 03-04-2012 1 MICHALLICK CONGRESS WIRE MICHALLICE FOR							WIVE - DOMININ									
			9 ,						Date									
	Lina	330 349		242575   PHILADELPHIA   A. CLIFFORD   09-04-2012   09-10-														
	Line	Start Date	End Date	Time Period	C:330 P:349 E	escription - 2275			RC	Duration	M I	W I F	<u> </u>	SPW	Price	Tot Spots	Total \$	
R	31	09-04-2012	09-09-2012	06:00PM - 06:		YEWITNESS NEWS AT 6	S SUN (822)		3	30			1	1	300	1	300.00	
R	32	09-04-2012	09-09-2012	08:00AM - 09	9:00AM G	GOOD MORNING AMERIC	CA SUNDAY (4789)		3	30			1	1	250	1	250.00	
R	33	09-04-2012	09-09-2012	09:00AM - 10	D:00AM E	YEWITNESS NEWS SUN	IDAY 9-10A (830)		3	30			1	1	150	1	150.00	
R	34	09-04-2012	09-09-2012	08:00AM - 09	9:00AM G	GOOD MORNING AMERIC	CA SATURDAY (188	33)	3	30			1	1	300	1	300.00	
R	35	09-04-2012	09-09-2012	10:00AM - 11:	:00AM T	HIS WEEK SUNDAY 10-1	I1A (800)		3	30			1	1	300	1	300.00	
R	36	09-10-2012	09-10-2012	05:30PM - 06:	6:00PM E	YEWITNESS NEWS 5:30	PM (MONDAY-FRID	8) (YAC	3	30	1			1	750	1	750.00	
R	37	09-10-2012	09-10-2012	07:00PM - 07:	7:30PM JI	EOPARDY ( MONDAY-FR	RIDAY) (898)		3	30	1			1	1,000	1	1,000.00	
													(		ed Gross Tota		12,515.00	
															al Gross Tota		12,515.00	
														Agenc	y Commission Net Tota		1,877.25 10,637.75	
	Mor	nth/YR	·	Preempted	d	Made Good	Contract To	otal		A	djustme	nts					Actual Total	
	Sep	12		0.00	0	0.00	12,515	.00			0	.00					12,515.00	
	то	TAL		0.00		0.00	12,515	.00			0	.00					12,515.00	